

HERB FRIERSON
Political Consultant, Former Legislator,
Chairman of Appropriations and Statewide
Commissioner of Revenue

Herb spent 25 years serving in the Mississippi House of Representatives and was Chairman of the Appropriations Committee for the last five years of his tenure. Prior to that he served as Chairman of the Department of Marine Resources Committee, and the Joint House and Senate Committee Performance Expenditure Evaluation Committee and Peer Review Committee. He served as Vice Chairman for the House Education Committee. He then served as the Commissioner of Revenue for the State of Mississippi from 2016-2020. While in the House, he served six years on the Executive Council of the National Assembly of Sportsman's Caucus.



Herb has an extensive background in real estate as a graduate of levels I, II, III and IV of the Mississippi Realtor Institute, has experience as a Mississippi Assessment Evaluator, and is a licensed real estate appraiser, LA-755.

Prior to joining the legislature, Herb was an educator and football coach at both Columbia and Picayune High Schools, helping lead both schools to state high school championships. That experience led him to serve as the President of the Legislative Advisory Board for the Southern Regional Education Board.

After retiring as the Mississippi Commissioner of Revenue, Herb began working with BSS Global as a senior policy advisor, a firm that he continues to offer political guidance to today. With the launch of Sequoya Strategies, Herb is excited to focus on some of his passions, in the conservation, wildlife and sportsman's realm, as well as education, real estate and appropriations on the state and federal level.

He and his wife Cheryl reside in Poplar Bluff, Mississippi and they have a son and a daughter. In his spare time he likes to hunt, fish, travel and garden.